

SEAN BAKER

HEAD OF CREATIVE



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Website

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SOCIAL



Instagram

Instagram.com/seanyb13

EDUCATION

BA: Digital Film Production

Ravensbourne University - London
2009 - 2012

4x A-Levels:

Film / Drama / PE / Sociology

Barton Peveril / Hampshire England
2007 - 2009

SKILLS

- Creative thinking
- Video Production
- Content Creation
- Post-Production
- Editing
- Storytelling
- Presenting
- Sales
- Corporate communications
- Motivational Skills
- Client Relations
- Collaboration
- Team Management
- Decision making

PROFILE

Creative extrovert and positive individual, seasoned in managing and working within teams or as an individual at home and abroad. Leader & content creator, confident dealing with clients and talent. Highly skilled with vast technical knowledge. Motivated by people, insightful knowledge, producing aesthetics, and piquing interest.

WORK EXPERIENCE

Media Lead

2CV Research / Apr 2017 - Present

Managing creative team & internal / external video content for global clients. Unify branding & process across global offices: London/Los Angeles/Singapore. Pitching & Producing documentary films, editorials, and other short form digital media for clients as deliverables. Client Management & Entertainment. Collaborating to produce aesthetic comms on budget, delivered on schedule.

Creative Roles: Team Leader / Producer / Director/ Editor / Self Shooter / Videographer / Photographer / Voice over / Production Manager

Creative Media Producer

2CV Research / Nov 2012 - Apr 2017

Originally a freelance role turned full time. I started my career developing a singular role into an effective in-house creative team in 5 years. Focused on delivering insight film and media to clients & project leads. Working on multiple projects in domestic & international markets for a global research agency. Clients include:

PlayStation / EA / Canon / L'Oréal / Adidas / TFL / Vans / Tesco / The FA / NFL / Amazon / Ralph Lauren / Fitbit / OS / Sky / Transport Focus / Vodafone

Creative Roles: Producer / Director/ Editor / Self Shooter / Videographer / Photographer / Voice over / Production Manager

Campaign Producer / Director

East West Railway Company / Nov 2021 - Mar 2022 (Contract)

Using customer concepts developed from research I was tasked with producing a 10-part campaign video series bringing to life future rail customer personas. Highlighting their needs and perspectives to inform and engage the EWR team with their strategic design planning whilst building a brand-new railway infrastructure.

EXPERTISE

- Adobe Premier Pro
 - Adobe After Effects
 - Adobe Photoshop
 - Adobe Illustrator
 - Microsoft
 - Apple
 - Final Cut Pro
 - Cinematography
 - Camera
 - Drone Operation
 - Driver
 - Motorcyclist
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REFERENCE

Sabine Cronick

Managing Director, 2CV

Phone: 07960532368

Email: Sabine.Cronick@2cv.com

Martin Phillips

Head of Customer Strategy, EWR

Phone: 07939581403

Email:

Martin.Phillips@eastwestrail.co.uk

EXPERIENCE CONTINUED

Freelance Content Creator / Director / Editor / DOP

SB Film / Jan 2015 - Present

As an experienced Filmmaker and Content Producer, I use my skills in an extracurricular capacity to engage creative projects and collaborate with other businesses, organisations, production companies, influencers, and artists.

Producing short form media content for online advertising/marketing, events & promotion. Skills include Directing, Producing / Consulting / Video Production / Post / Motion graphics, Concept photography.

Clients Include: BBC / Advanz Pharmaceutical / National Grid / MSD / Party Poker / Pinmar / Tommi's Burger Joint / Barbican / Oscar Deen / Brickwall

EPK Videographer

UKTV / Sept 2013 (Contract)

EPK Videographer on set for the TV Series 'Crackanory' on DAVE.,

- Capture behind the scenes content
- Liaising with talent
- Developing supporting online content for series

Steadicam Operator / Assistant

Olympic Broadcast Service / 2012 London Olympics

I was lucky enough to be part of this historic event capturing material broadcast worldwide during the London Olympics.

- Steadicam support, rigging and operation
- Maintaining safety of chief Steadicam operator
- Managing outside broadcast cabling and live event area

INTERESTS



Fitness



Travel



Music



Reading



Photography